

Public Limited Company Meiboomlaan 33, 8800 B-Roeselare Ghent, department Kortrijk Register of Companies VAT BE 0434.278.896

! ONLY DUTCH POWER OF ATTORNEY FORMS ARE VALID !

Dutch power of attorney forms are the only ones that are officially accepted.

Our foreign shareholders will be given an English or French translation for comprehensive reasons.

However, French or English power of attorney forms will not be accepted on the general assembly.

Collective proxies, proxies by substitution, or proxies granted by financial institutions, trusts, fund managers or accountholders in the name and for the account of several shareholders have to specify: the identity of each individual shareholder, the identity of the proxy holder(s) and, for each individual shareholder, the number of shares the proxy holder will be voting with.

The power of attorney must contain voting instructions and must be delivered to the company no later than <u>Wednesday 14 May 2025</u>.

POWER OF ATTORNEY GENERAL MEETING DD. 20 MAY 2025

| The undersigned (name, first name/corporate name, corporate form) |
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| |
| residing at |
| |
| or |
| with registered office at |
| |
| in accordance with its articles of incorporation duly represented by (name, first name): |
| |
| holder of (number) shares of Roularta Media Group NV, with registered office at 8800 Roeselare, |
| Meiboomlaan 33, hereby appoints as authorised representative |
| , in order to represent him/her as shareholder at the general |
| meeting of the above named company, which shall be held at the registered office of the company on Tuesday, 20 |
| May 2025 at 11.00 a.m. and with the obligation to vote as indicated below. |



AGENDA AND PROPOSALS FOR DECISIONS BY THE GENERAL MEETING

- 1. Reading of the annual report with the corporate governance declaration of the board of directors and the company's consolidated reporting for the financial year 2024.
- 2. Reading of the statutory auditor's report on the annual accounts of NV Roularta Media Group, the consolidated annual accounts for the year ended 31 December 2024 and the assurance report on the sustainability information.
- Deliberation and approval of the annual accounts at 31 December 2024 and appropriation of the profit. <u>Motion</u>: the general meeting approves the annual accounts at 31 December 2024, including the motion by the board of directors not to pay out a dividend.

| APPROVAL 🔿 RE | JECTION 🔿 | ABSTENTION |
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- 4. Deliberation of the consolidated annual accounts and the consolidated reports for the year ending 31 December 2024.
- 5. Granting of discharge to the directors and the auditor.

<u>Motion</u>: the general meeting votes separately on a resolution to grant discharge to the directors and the statutory auditor in respect of the exercise of their duties in the 2024 financial year.

| Discharge | directors |
|-----------|-----------|
| Diconargo | 000000 |

Mr Hendrik De Nolf

| APPROVAL | | REJECTION | \bigcirc | ABSTENTION | | |
|---|------------|-----------|------------|------------|-----------|--|
| NV Koinon, with permanent representative Xavier Bouckaert | | | | | | |
| APPROVAL | \bigcirc | REJECTION | | ABSTENTION | | |
| Ms Lieve C | Claeys | | | | | |
| APPROVAL | \bigcirc | REJECTION | | ABSTENTION | | |
| NV Verana, with permanent representative Coralie Claeys | | | | | | |
| APPROVAL | | REJECTION | | ABSTENTION | | |
| NV Alauda, with permanent representative Francis De Nolf | | | | | | |
| APPROVAL | | REJECTION | | ABSTENTION | | |
| NV Invest at Value, with permanent representative Koen Dejonckheere | | | | | | |
| APPROVAL | \bigcirc | REJECTION | | ABSTENTION | | |
| Mr. Rik Va | npeteghem | | | | | |
| APPROVAL | | REJECTION | | ABSTENTION | | |
| BV P.Company, with permanent representative Pascale Sioen | | | | | | |
| APPROVAL | | REJECTION | | ABSTENTION | | |
| NV Cella, with permanent representative William De Nolf | | | | | | |
| APPROVAL | | REJECTION | | ABSTENTION | | |
| Louis De N | lolf | | | | | |
| APPROVAL | \square | REJECTION | \bigcirc | ABSTENTION | \square | |



Discharge auditor

| | Ernst & Young, Bedrijfsrevisoren BV, represented by Lieve Cornelis | | | | | | |
|---|--|--|--------------------|--------------------|---------------------|---|--|
| | APPROVAL | \bigcirc | REJECTION | | ABSTENTION | | |
| 6. | Approval of the ren | muneration re | eport. | | | | |
| Motion: the general meeting approves the remuneration report for the financial year 2024. | | | | | | 024. | |
| | APPROVAL | \bigcirc | REJECTION | | ABSTENTION | | |
| 7. | available on the co | ompany's wel <u>a</u> : the general | osite (see www.rou | ularta.be/en/roula | rta-stock-market/ge | ors on 4 April 2025 and made eneral-meeting-2025). y, as accepted by the board of | |
| | APPROVAL | \bigcirc | REJECTION | \bigcirc | ABSTENTION | | |

- To participate in all deliberations;
- To participate on behalf of the undersigned in a vote on all items of the agenda;
- To sign all deeds, minutes and other documents relating to this meeting;
- In general do everything which should appear necessary or useful for the implementation of this power of attorney, with promise of confirmation.

Signed at 2025

(Signature)